



**What are the 3  
resources used in the  
Production of goods  
and services ?**



# 1) CAPITAL

The money available for investment in new machines and vehicles, new factories, etc.



What are the 3 resources used in the Production of goods and services ?



# 2) LAND



Includes the Earth and oceans the plants, animals and raw materials which come from them.

# 4) LABOUR

The number of people available and willing to work.

Many experts also include a fourth factor, entrepreneurs. A memory aid for the factors is C-E-L-L (capital, entrepreneur, land and labor).

**ENTERPRISE**

The people who will take the risk of Setting up in business.



## What are the factors of production?

The factors of production are the \_\_\_\_\_ necessary to make \_\_\_\_\_. They are usually classified into three different groups: \_\_\_\_\_. Many experts also include a fourth factor, \_\_\_\_\_.

A memory aid for the factors is C-E-L-L (capital, entrepreneur, land and labour).

land, labour, and capital

entrepreneurs

resources

goods and services

FACTORS	DEFINITIONS
<i>Human capital</i>	
<i>Liquid capital</i>	
<b>Entrepreneurs</b>	
<b>Land</b>	
<b>Labour</b>	

**A**

A. They are people who organize land, labour, and capital to make goods and services.

**B**

B. All natural resources, minerals and other raw materials.

**C**

C. It is the effort that a person devotes to a task for which that person is paid.

**D**

D. Cash or money that can be used to purchase the factors of production.

**E**

E. Knowledge and skills a worker gains through education and experience.

Capital	Entrepreneur	Land	Labour

Place these items under the correct heading:

DELIVERY TRUCK

HAIR STAYLIST

TREE

DOCTOR

TEACHER

FACTORY

FACTORY WORKER

STORE OWNER

BARREL OF OIL

FARMER

ATM MACHINE

GOLD

HENRY FORD



**TASK:**  
**Define the factors of  
Production with your  
Own words and give  
examples**



## **TASK :**

**Read the Entrepreneurs' stories, then answer the following questions:**

1. What is this entrepreneur's famous accomplishment?
2. Identify the factors of production (land, labor, and capital) that this entrepreneur used.
3. How was this person able to arrange the factors of production to make a successful business?
4. What risks did this entrepreneur take?  
What was his or her reward?