**CLASS DISCUSSION**

**Imagine you want to raise awareness about an important topic. Which of the following forms of communication would you choose?**

* an article on a newspaper
* a flash mob
* a comic
* a graffiti
* a TED talk
* a book
* a film
* a post on Instagram or Facebook
* a video on Youtube

1. Analyze pros and cons of each form of communication and decide which one is the most effective to shake public opinion

1. Would you prefer to use a comic or a dramatic tone for your message? Why?